

“CARMAX & NEW ENGLAND PATRIOTS DRIVE WHAT’S POSSIBLE SOCIAL SWEEPSTAKES”

OFFICIAL RULES

NO PURCHASE OR PAYMENT IS NECESSARY TO ENTER OR WIN. A PURCHASE OR PAYMENT WILL NOT IMPROVE YOUR CHANCES OF WINNING. VOID WHERE PROHIBITED.

ENTRY PERIOD & SPONSOR: The “CarMax & New England Patriots Drive What’s Possible Social Sweepstakes” (“**Sweepstakes**”) starts at 10:00 am Eastern Time (“**ET**”) on 10/3/17 and ends at 10:00 am ET on 10/12/17 (“**Entry Period**”).

The sponsor (“**Sponsor**”) of the Sweepstakes is CarMax Business Services, LLC, 12800 Tuckahoe Creek Parkway, Richmond, VA 23238. The Sweepstakes is subject to these official rules (the “**Official Rules**”) and by entering, entrant agrees to be bound by the terms and conditions herein and to all applicable federal, state and local laws.

ELIGIBILITY: Sweepstakes is open only to legal residents of the following states of the United States: Maine, Vermont, New Hampshire, Massachusetts, Connecticut and Rhode Island (collectively, the “**Eligibility Area**”), who as of the date of their Entry (defined below) into the Sweepstakes are eighteen (18) years of age or older. Employees, officers and directors of Sponsor, Wasserman Media Group, LLC, New England Patriots LLC (the “**Patriots**”), NFL Entities (as defined below), NPS LLC and each of the foregoing entities’ affiliates, and any other Sponsor-authorized designees associated with the design, administration, prize supplying or prize fulfillment of the Sweepstakes (collectively, the “**Sweepstakes Entities**”), as well as members of such employees’, officers’ or directors’ immediate families (spouses, children, siblings, parents, grandparents, grandchildren, legal guardians, in-laws) or household members of each employee (whether or not related), are not eligible to participate in the Sweepstakes. The Sweepstakes is void outside the Eligibility Area and where prohibited by law.

This Sweepstakes is in no way sponsored, endorsed or administered by, or associated with, Facebook or Twitter. Any and all questions regarding the Sweepstakes should be directed to Sponsor and not to Facebook or Twitter. Normal Internet access, phone, and usage charges imposed by your online or phone service may apply.

HOW TO ENTER: To enter the Sweepstakes, eligible individuals (“you” or “your”) may visit the website at www.carmaxpatriotssweeps.com (“**Sweepstakes Site**”) during the Entry Period and follow the directions for entry registration in the Sweepstakes by inputting your personal information (first and last name, email address, street address (no post office boxes), city, state, zip code, daytime telephone number and date of birth), agreeing to the Official Rules and clicking “Submit.” By successfully completing the foregoing and subject to the entry limitations detailed herein, you will receive an “**Entry**” in the Sweepstakes. **NOTE: THERE IS A LIMIT OF ONE (1) ENTRY PER PERSON PER EMAIL ADDRESS PER DAY FOR THE SWEEPSTAKES.**

Each individual submitting an Entry may be referred to as an “**Entrant**.”

Any attempt by any Entrant to enter more than the stated number of times by using multiple/different email addresses, identities, registrations and logins, or any other impermissible methods will void that Entrant’s Entry and that Entrant may be disqualified, at the sole discretion of Sponsor. Use of any automated system to participate in the Sweepstakes is prohibited and will result in disqualification. Sponsor is not responsible for lost, late, stolen, damaged, misdirected, undelivered, garbled, illegible, or otherwise defective, deficient or impermissible Entries, for postage-due mail, or for computer hardware or software failures, malfunctions, errors or difficulties of any kind, whether human, electronic, computer, mechanical, network, typographical, printing or otherwise relating to or in connection with the Sweepstakes, including, without limitation, errors or difficulties which may occur in connection with the administration of the Sweepstakes, the processing of Entries, the announcement or notification of the prizes or in any Sweepstakes-related materials.

The Sponsor’s database clock will be the official timekeeper for this Sweepstakes.

All federal, state, and local rules and regulations apply.

For purposes of this Sweepstakes, an Entry is received online when the Sponsor’s server records the Entry information. Proof of sending (such as an automated computer receipt confirming Entry or “thanks for entering” message) does not constitute proof of actual receipt of an Entry for purposes of this Sweepstakes. Illegible and/or incomplete Entries and Entries submitted by Entrants who do not meet the eligibility requirements (including all requirements with respect to age

and residence) are void. Entrants who do not follow all of the instructions, provide all of the required information in their Entry or abide by these Official Rules or other instructions of Sponsor will be disqualified.

PRIVACY INFORMATION: You understand that any personally identifiable information you provide shall be used only in a manner consistent with these Official Rules, and with CarMax's Privacy Policy: <https://www.carmax.com/privacy-policy>.

WINNER SELECTION: Fifty (50) potential Grand Prize (defined below) winners will be selected in a random drawing on/about 10/12/17 from among all eligible Entries received. Random drawing will be conducted by representatives of the Sponsor. Decisions of Sponsor shall be final and binding in all matters relating to this Sweepstakes. The potential Grand Prize winners will be notified by Sponsor by telephone and/or email within one (1) day of the random drawing and will be required to verify eligibility in the Sweepstakes within the time limit stated at time of notification or prize will be forfeited and may (at Sponsor's sole discretion) be awarded to an alternate. Prize winners and their guests (each a "**Guest**" as defined and detailed below) will be required to execute and return Release of Liability/Publicity Release documents and prize winners will also be required to execute and return an IRS W-9 form within a stated time period.

Potential Grand Prize winner's failure to respond to any notification or request or return all required forms within the stated time period may result in the potential Grand Prize winner being disqualified and (time permitting) an alternate winner may or may not be selected at Sponsor's sole discretion.

If any prize notification or prize is returned as undeliverable for any reason, Sponsor may decide, in its discretion, to award such prize to an alternate eligible Entrant or if time does not permit (in Sponsor's opinion) to not award such prize.

As stated in the Release of Liability/Publicity Release documents referenced above, acceptance of a prize constitutes permission (except where prohibited) granted to Sweepstakes Entities to use each specific winner's and Guest's name, likeness, picture, voice, biographical information and statements for publicity, advertising, trade and promotional purposes in connection with the Sweepstakes in any and all media and manner and by any and all means now known or hereafter devised in perpetuity worldwide without additional compensation or limitation of any kind, and without the need to get any further consent.

Prizes are not transferable, assignable, or redeemable for cash. No substitution for the prize by a winner will be allowed. Prizes may not be sold, bartered or exchanged by winners. Prizes are provided "as is" and without any warranty of any kind. Some jurisdictions may not allow exclusion of implied warranties, so the above exclusion may not apply. Check local laws for any restrictions or limitations regarding these exclusions. Sponsor will not replace any lost or stolen prize or components of a prize. Winners are responsible for all taxes and fees associated with prize receipt and/or use. By accepting a prize, winner acknowledges compliance with these Official Rules. All Federal, state and local tax liabilities are the responsibility of the prize winners. If prize winner is unable to attend the game or any event or part thereof associated with the specific Sweepstakes prize he/she has won, he/she will be disqualified and an alternate winner will be selected (if time permits, at Sponsor's discretion). Only the number of prizes stated in these Official Rules is available to be won in the Sweepstakes. If, by reason of a print or other error, more prizes are claimed than the number set forth in these Official Rules for a particular Sweepstakes, an alternate winner will be selected in accordance with the winner selection method described above (if time permits, at the sole discretion of the Sponsor) from among all eligible claimants making purportedly valid claims to award the advertised number of prizes available.

Failure to respond to the attempted notifications within twenty-four (24) hours of the date of notification, return correctly executed documents or to comply with any other provision herein, may result in the prize winner being disqualified and an alternate prize winner may or may not be selected at Sponsor's sole discretion.

PRIZES: Grand Prizes: A total of fifty (50) "**Grand Prizes**" will be awarded in the Sweepstakes and each consists of the following: (i) two (2) game tickets (one (1) ticket for the prize winner and one (1) ticket for his/her Guest) to the Sunday, 10/22/17 New England Patriots game ("**Game**") at Gillette Stadium; and (ii) two (2) Bud Light tailgate passes (one (1) pass for prize winner and one (1) pass for his/her Guest) which include a VIP Patriots Legend Experience. The approximate retail value ("**ARV**") of the Grand Prize is \$2,000 each.

Prize winner must be one (1) of the prize ticket users attending the Game. A minor must be accompanied by his or her parent or legal guardian. In the event that prize winner chooses to attend the Game with no Guest, no additional compensation will be made.

Note: Except as expressly provided herein, any and all transportation, accommodations, food, drinks and other expenses associated with the use of a prize are the sole responsibility of the prize winner and his or her Guest(s). No transportation or accommodations will be provided by the Sweepstakes Entities. Specific seat locations (if applicable) are at the sole discretion of Sponsor. All prizes may be referred to hereafter individually as a "**Prize**" and collectively as "**Prizes**". The total ARV of all Prizes to be awarded in the Sweepstakes is \$100,000. There is a limit of one (1) Prize per

person/household address for the Sweepstakes. Sponsor is not responsible for providing refund/compensation if Game is cancelled, except at its discretion.

In the event a winner and/or his/her Guest engages in behavior during the Game or any Prize-related activity that (as determined by Sponsor or Patriots in their sole discretion) is obnoxious or threatening, illegal, or that is intended to threaten or harass any other person, or that in any way disparages or adversely affects the reputation, image, and/or customer goodwill of Sponsor, Patriots, or any of their respective services, products, trademarks, service marks, or logos, Sponsor and/or Patriots reserve the right to terminate the Prize early, and send winner and/or Guest home with no further obligations or compensation whatsoever to winner and/or Guest (which may, in Sponsor's sole discretion, result in such winner's disqualification from the Sweepstakes and forfeiture of any (and/or all) Prize(s)). In the event winner or Guest engages in behavior during the Game or in any Prize-related activity that (as determined by Sponsor and/or Patriots in their sole discretion) is illegal, tortious, or subjects winner or Guest to arrest or detention, Sponsor and Patriots shall have no obligation to pay any damages, fees, fines, judgments or other costs or expenses of any kind whatsoever incurred by winner or Guest as a result of such conduct. Sponsor and Patriots shall have no liability for any personal injuries, death, property damage, or other damages or expenses resulting from or arising out of any travel related to the Prize or any other aspect of winner's or Guest's acceptance or use of the Prize.

Awarding of the Prizes is subject to the Prize winners' acceptance of all requisite conditions within these Official Rules and each Prize winner's ability and agreement to grant the rights set forth in these Official Rules and all required documents detailed herein. ALL POTENTIAL WINNERS ARE SUBJECT TO VERIFICATION BY SPONSOR, WHOSE DECISIONS ARE FINAL AND BINDING IN ALL MATTERS RELATED TO THE SWEEPSTAKES. AN ENTRANT IS NOT A WINNER OF ANY PRIZE UNLESS AND UNTIL ENTRANT'S ELIGIBILITY HAS BEEN VERIFIED AND ENTRANT HAS BEEN NOTIFIED THAT VERIFICATION IS COMPLETE.

ODDS OF WINNING: The odds of winning a Prize are determined by the total number of entries received for the Sweepstakes.

RELEASES: The Sweepstakes Entities, Facebook, Inc., Twitter, Inc. and any and all Internet server(s) and access provider(s), and each of their respective affiliates, subsidiaries, parent corporations, and advertising and promotion agencies, and all of their officers, directors, shareholders, employees and agents (collectively, "**Releasees**") are not responsible for: any incorrect or inaccurate Entry information; human errors; technical malfunctions; failures, omissions, interruptions, deletions or defects of any telephone network, computer online systems, computer equipment, servers, providers, or software, including without limitation any injury or damage to participant's or any other person's computer relating to or resulting from participation in the Sweepstakes; inability to access any social media site; theft, tampering, destruction, or unauthorized access to, or alteration of, Entries; data that is processed late or incorrectly or is incomplete or lost due to telephone, computer or electronic malfunction or traffic congestion on telephone lines or the Internet or any web site or for any other reason whatsoever; typographical, printing or other errors; any other Sweepstakes related materials which are late, lost, incomplete, misdirected, stolen, mutilated, illegible, or any combination thereof. Proof of attempting to submit an Entry is not considered proof of delivery or receipt. Illegible, incomplete and Entries in excess of the limits stated above and mechanically reproduced Entries will be disqualified. All Entries become the property of the Sponsor and will not be acknowledged or returned. False, fraudulent or deceptive Entries or acts shall render Entrants ineligible. By entering the Sweepstakes, Entrants affirm that they have read and accepted these Official Rules.

GOVERNING LAW/LIMITATION OF LIABILITY: The internal substantive laws (as distinguished from the choice of law rules) of the Commonwealth of Virginia and the United States shall govern the validity and interpretation of these Official Rules and all other causes of action (whether sounding in contract or in tort) arising out of or relating to the Game or these Official Rules. By participating in the Sweepstakes, participants hereby submit to the jurisdiction and venue of the federal and state courts of the Commonwealth of Virginia and waive the right to have disputes arising out of the subject matter hereof adjudicated in any other forum.

BY ENTERING THE SWEEPSTAKES, ENTRANT AGREES THAT TO THE EXTENT PERMITTED BY APPLICABLE LAW: (1) ANY AND ALL DISPUTES, CLAIMS AND CAUSES OF ACTION ARISING OUT OF OR CONNECTED WITH THE SWEEPSTAKES, OR ANY PRIZE AWARDED, WILL BE RESOLVED INDIVIDUALLY, WITHOUT RESORT TO ANY FORM OF CLASS ACTION; (2) ANY AND ALL CLAIMS, JUDGMENTS AND AWARDS WILL BE LIMITED TO ACTUAL THIRD-PARTY, OUT-OF-POCKET COSTS INCURRED (IF ANY) NOT TO EXCEED FIFTY DOLLARS (\$50.00), BUT IN NO EVENT WILL ATTORNEYS' FEES BE AWARDED OR RECOVERABLE; (3) UNDER NO CIRCUMSTANCES WILL ANY ENTRANT BE PERMITTED TO OBTAIN ANY AWARD FOR, AND ENTRANT HEREBY KNOWINGLY AND EXPRESSLY WAIVES ALL RIGHTS TO SEEK, PUNITIVE, INCIDENTAL, CONSEQUENTIAL OR SPECIAL DAMAGES, LOST PROFITS AND/OR ANY OTHER DAMAGES, OTHER THAN ACTUAL OUT-OF-POCKET EXPENSES NOT TO EXCEED FIFTY DOLLARS (\$50.00), AND/OR ANY RIGHTS TO HAVE DAMAGES MULTIPLIED OR OTHERWISE INCREASED; AND (4) ENTRANTS' REMEDIES ARE LIMITED TO A CLAIM FOR MONEY DAMAGES (IF ANY) AND ENTRANT IRREVOCABLY WAIVES ANY RIGHT TO SEEK INJUNCTIVE OR EQUITABLE RELIEF. SOME

JURISDICTIONS DO NOT ALLOW THE LIMITATIONS OR EXCLUSION OF LIABILITY, SO THE ABOVE MAY NOT APPLY TO YOU.

FORCE MAJEURE: Releasees shall not be liable to the Prize winners or any other person for failure to supply a Prize or any part thereof, by reason of any acts of God, any action(s), regulation(s), order(s) or request(s) by any governmental or quasi-governmental entity (whether or not the action(s), regulation(s), order(s) or request(s) prove(s) to be invalid), equipment failure, terrorist acts, earthquake, war, fire, flood, explosion, unusually severe weather, hurricane, embargo, labor dispute or strike (whether legal or illegal), labor or material shortage, transportation interruption of any kind, work slow-down, civil disturbance, insurrection, riot, network or computer problems, internet problems, hacking, computer viruses, unauthorized computer access, tampering, or any other cause beyond Releasees control.

GENERAL CONDITIONS: If for any reason this Sweepstakes is not capable of running as planned, or if this Sweepstakes or any web site associated therewith (or any portion(s) thereof) becomes corrupted or does not allow the proper playing of the Sweepstakes and processing of Entries in accordance with these Official Rules, or if infection by computer virus, bugs, tampering, unauthorized intervention, actions by Entrants (or others), fraud, technical failures, or any other causes, in the Sponsor's sole opinion, corrupts or affects the administration, security, fairness, integrity, or proper conduct of this Sweepstakes, the Sponsor reserves the right, at its sole discretion, to disqualify any individual implicated in such action and/or to cancel, terminate, modify, or suspend this Sweepstakes or any portion thereof. In the event this Sweepstakes is cancelled, the Sponsor will conduct a random drawing to award the Prizes from among all eligible, non-suspect Entries received prior to the time of the action or event warranting such cancellation. If such cancellation, termination, modification, or suspension occurs, notification will be posted at Sweepstakes Site. The Releasees are not responsible for the actions of Entrants in connection with the Sweepstakes, including Entrants' attempts to circumvent the Official Rules or otherwise interfere with the administration, security, fairness, integrity or proper conduct of the Sweepstakes. Persons found tampering with or abusing any aspect of this Sweepstakes, or whom Sponsor believes to be causing malfunction, error, disruption or damage may be disqualified. Additionally, any attempt to cheat the Sweepstakes, as determined at the sole and absolute discretion of Sponsor, may result in immediate disqualification of the Entrant, as well as other possible consequences, including disqualification from any and all existing and future sweepstakes, contests or other promotions. ANY ATTEMPT BY AN ENTRANT OR ANY OTHER INDIVIDUAL TO DAMAGE ANY WEB SITE, OR UNDERMINE THE LEGITIMATE OPERATION OF THE SWEEPSTAKES IS A VIOLATION OF CRIMINAL AND/OR CIVIL LAWS AND SHOULD SUCH AN ATTEMPT BE MADE, THE SPONSOR RESERVES THE RIGHT TO SEEK DAMAGES AND OTHER REMEDIES FROM ANY SUCH PERSON TO THE FULLEST EXTENT PERMITTED BY LAW.

Multiple entrants may not share the same email address. If a dispute arises about who submitted an Entry, the Entry will be deemed submitted by the authorized account holder of the email address used. The authorized account holder of the email address is deemed the natural person who is assigned to an email address by an Internet access provider, service provider, or other online organization that is responsible for assigning email addresses for the domain associated with the submitted email address. A potential Prize winner may be requested to provide the Sponsor with proof that he/she is the authorized account holder of the email address associated with the winning Entry and that all eligibility requirements are met.

In the event a dispute regarding the identity of the individual who actually submitted an Entry cannot be resolved to Sponsor's satisfaction, the affected Entry will be deemed ineligible. The Releasees are not responsible for electronic communications that are undeliverable as a result of any form of active or passive filtering of any kind, or insufficient space in Entrant's email account to receive email messages. Also, the Releasees are not responsible, and may disqualify an Entrant, if his or her email address does not work or if it is changed without Entrant giving prior written notice to Sponsor.

NOTE: Entry must be made by the Entrant only as detailed above. Entries made by any other individual or any entity, and/or originating at any other web site or email address, including, but not limited to, commercial sweepstakes subscription notification and/or entering service sites, will be declared invalid and disqualified for this Sweepstakes. Entries generated by a script, computer programs, macro, programmed, robotic or other automated means are void and may be disqualified. The use of any device or software to automate the Entry process is prohibited. Entries or other Sweepstakes materials that are incomplete, illegible, corrupted, damaged, destroyed, forged, false, lost, late, misdirected, postage due, deceptive, in greater quantity than the limit stated above or otherwise not in compliance with the Official Rules may be disqualified from the Sweepstakes at Sponsor's sole and absolute discretion.

MISCELLAENOUS: The invalidity or unenforceability of any provision of these Official Rules will not affect the validity or enforceability of any other provision. In the event that any provision of the Official Rules is determined to be invalid or otherwise unenforceable or illegal, the other provisions will remain in effect and will be construed in accordance with their terms as if the invalid or illegal provision were not contained herein. Sponsor's failure to enforce any term of these Official Rules will not constitute a waiver of that provision. Participants agree to waive any rights to claim ambiguity of these

Official Rules. Headings are solely for convenience of reference and will not be deemed to affect in any manner the meaning or intent of the documents or any provision hereof. In the event there is a discrepancy or inconsistency between disclosures or other statements contained in any Sweepstakes-related materials, privacy policy and/or the terms and conditions of the Official Rules, the Official Rules shall prevail, govern and control and the discrepancy will be resolved in Sponsor's sole and absolute discretion.

No Injunctive Relief: EACH PARTICIPANT UNDERSTANDS AND AGREES THAT HE/SHE SHALL HAVE NO RIGHT TO ENJOIN OR RESTRAIN THE DEVELOPMENT, PRODUCTION, ADVERTISING, PROMOTION, DISTRIBUTION OR EXPLOITATION OF THE SWEEPSTAKES OR ANY OTHER PRODUCT OR PROJECT OF SWEEPSTAKES ENTITIES OR ANY OF THEIR RESPECTIVE AFFILIATES.

DISCLAIMERS AND LIMITATION OF LIABILITY; DISCLAIMER OF WARRANTIES. BY PARTICIPATING IN THE SWEEPSTAKES, EACH PARTICIPANT AGREES: (I) TO BE BOUND BY THESE OFFICIAL RULES AND ALL APPLICABLE LAWS; (II) TO WAIVE ANY RIGHTS TO CLAIM AMBIGUITY WITH RESPECT TO THESE OFFICIAL RULES AND ANY PROMOTIONAL MATERIALS RELATED TO THE SWEEPSTAKES; (III) WAIVE ALL OF HIS/HER RIGHTS TO BRING ANY CLAIM, ACTION, OR PROCEEDING AGAINST ANY OF THE SWEEPSTAKES ENTITIES, FACEBOOK, INC. AND TWITTER, INC.; AND (IV) TO RELEASE EACH OF THE SWEEPSTAKES ENTITIES, FACEBOOK, INC., TWITTER, INC. AND EACH OF THEIR RESPECTIVE DIRECTORS, OFFICERS, EMPLOYEES, AGENTS, REPRESENTATIVES, AFFILIATES, ENTITIES OR OTHER AUTHORIZED DESIGNEES FROM ANY LIABILITY (INCLUDING, BUT NOT LIMITED TO, LIABILITY FOR ANY PROPERTY LOSS, DAMAGE, PERSONAL INJURY, BODILY INJURY, DEATH, LOSS, EXPENSE, ACCIDENT, DELAY, INCONVENIENCE OR IRREGULARITY) THAT MAY ARISE IN CONNECTION WITH, AS APPLICABLE: (A) ENTRANT'S PARTICIPATION OR INABILITY TO PARTICIPATE IN THE SWEEPSTAKES; (B) TYPOGRAPHICAL ERRORS IN THE OFFICIAL RULES OR ANY OFFLINE OR WIRELESS SWEEPSTAKES-RELATED PROMOTIONAL MATERIAL; (C) ACCEPTANCE OR POSSESSION, DEFECTS IN, USE, MISUSE OR INABILITY TO USE ANY PRIZE (OR ANY COMPONENT THEREOF); (D) ANY CHANGE IN PRIZING AS PERMITTED HEREUNDER OR OTHERWISE DUE TO REASONS BEYOND ANY OF THE SWEEPSTAKES ENTITIES' CONTROL; (E) HUMAN ERROR; (F) INCORRECT OR INACCURATE TRANSCRIPTION, RECEIPT, TRANSMISSION, CODING, TRANSCODING, OR COMPUTING OF ANY MATERIALS; (G) ANY TECHNICAL MALFUNCTIONS OR UNAVAILABILITY OF ANY, WIRELESS DEVICE, APPLICATION OR NETWORK, SOFTWARE, WIRELESS SERVICE PROVIDER, MAIL SERVICE, PRIVATE MAIL SERVICE OR COURIER UTILIZED BY ANY OF THE SWEEPSTAKES ENTITIES OR BY AN ENTRANT; (H) INTERRUPTION OR INABILITY TO ACCESS ANY APPLICATION DUE TO HARDWARE OR SOFTWARE COMPATIBILITY OR OTHER PROBLEMS; (I) ANY LATE/LOST/DELAYED DATA TRANSMISSIONS, OMISSIONS, INTERRUPTIONS, DEFECTS, AND/OR ANY OTHER ERRORS OR MALFUNCTIONS; (J) ANY WRONGFUL, NEGLIGENT, OR UNAUTHORIZED ACT OR OMISSION ON THE PART OF ANY OTHER ENTRANT OR INDIVIDUAL PURPORTING TO ACT ON BEHALF OF ANY SUCH ENTRANT, AND/OR ANY OF THE SWEEPSTAKES ENTITIES, FACEBOOK, INC., TWITTER, INC. AND/OR ANY OF THEIR AGENTS, EMPLOYEES OR AUTHORIZED DESIGNEES; (K) ANY WRONGFUL, NEGLIGENT, OR UNAUTHORIZED ACT OR OMISSION ON THE PART OF ANY OTHER PERSON OR ENTITY NOT AN EMPLOYEE OF ANY OF THE SWEEPSTAKES ENTITIES, FACEBOOK INC., TWITTER, INC.; OR (L) ANY OTHER CAUSE, CONDITION OR EVENT WHATSOEVER BEYOND THE CONTROL OF ANY ONE OR MORE OF THE SWEEPSTAKES ENTITIES, FACEBOOK INC. AND TWITTER INC.. EACH WINNER HEREBY ACKNOWLEDGES THAT THE SWEEPSTAKES ENTITIES, FACEBOOK INC. AND TWITTER, INC. HAVE NEITHER MADE NOR ARE IN ANY MANNER RESPONSIBLE OR LIABLE FOR ANY WARRANTY, REPRESENTATION OR GUARANTEE, EXPRESS OR IMPLIED, IN FACT OR IN LAW, RELATIVE TO ANY PRIZE OR COMPONENT THEREOF BEYOND THE MANUFACTURER'S STATED WARRANTY (IF APPLICABLE). SOME JURISDICTIONS MAY NOT ALLOW EXCLUSION OF IMPLIED WARRANTIES, SO SOME OF THE ABOVE EXCLUSIONS MAY NOT APPLY. CHECK LOCAL LAWS FOR ANY RESTRICTIONS OR LIMITATIONS REGARDING THESE EXCLUSIONS..

OFFICIAL RULES/WINNER LIST: The Official Rules will be available at the Sweepstakes Site during the Entry Period. For a copy of the Winners List send a self-addressed, stamped envelope for receipt by 1/30/17 to "CARMAX & NEW ENGLAND PATRIOTS DRIVE WHAT'S POSSIBLE SOCIAL SWEEPSTAKES" WINNERS LIST c/o Wasserman 4208 Six Forks Rd., Suite #1020, Raleigh, NC 27609.

SPONSOR: CarMax Business Services, LLC, 12800 Tuckahoe Creek Parkway, Richmond, VA 23238.

The National Football League, its member professional football clubs (including the New England Patriots LLC), NFL Ventures, Inc., NFL Properties LLC, NFL Enterprises LLC, NFL Productions LLC and NFL International LLC and each of their respective subsidiaries, affiliates, shareholders, officers, directors, agents, representatives and employees (collectively, the "NFL Entities") will have no liability or responsibility for any claim arising in connection with participation in this sweepstakes or any prize awarded. The NFL Entities have not offered or sponsored this sweepstakes in any way. All NFL-related trademarks are trademarks of the National Football League.

ABBREVIATED RULES

NO PURCHASE/PAYMENT NECESSARY. Sweepstakes starts at 10:00 am ET on 10/3/17 & ends at 10:00 am ET on 10/12/17. Open only to legal residents of the following US states: Maine, Vermont, New Hampshire, Massachusetts, Connecticut and Rhode Island (“**Eligibility Area**”) who are 18 or older at time of entry. Limit 1 entry per person/email address per day. Odds of winning depend on number of entries received. See Official Rules at www.carmaxpatriotssweeps.com for complete details. Void outside Eligibility Area and where prohibited. Sponsor: CarMax Business Services, LLC.

ABBREVIATED SHORTER RULES

No purchase necessary. Ends 10am ET 10/12/17. Must be legal 18+ U.S. resident of ME, VT, NH, MA, CT or RI. Limit 1 entry/day. See rules at carmax.com/footballsweepstakes.