

CARMAX DRIVE WHAT'S POSSIBLE ONSITE ACTIVATION CONTEST – NEW ENGLAND (“CONTEST”)

OFFICIAL RULES

NO PURCHASE OR PAYMENT IS NECESSARY TO ENTER OR WIN. A PURCHASE OR PAYMENT WILL NOT IMPROVE YOUR CHANCES OF WINNING. VOID WHERE PROHIBITED.

CONTEST PERIOD, ENTRY PERIODS & SPONSOR: The Contest takes place at the CarMax Contest promotional display (“**Display**”) located in the Lot 4A within Patriot Place, a space outside Gillette Stadium in Foxborough, MA on the dates of five (5) specific New England Patriots football games (each a “**Football Game**” and collectively “**Football Games**”). The Contest starts at 3:30pm Eastern Time (“**ET**”) on 9/7/17 and ends at 1:00pm ET on 10/29/17 (“Contest Period”) but consists specifically of five (5) individual entry periods (each may be referred to individually as an “Entry Period” and collectively as “Entry Periods”) with each Entry Period detailed as follows:

- September 7 from 3:30PM ET to 8:30PM ET
- September 24 from 9:00AM ET to 1:00PM ET
- October 1 from 9:00AM ET to 1:00PM ET
- October 22 from 3:30PM ET to 8:30PM ET
- October 29 from 9:00AM ET to 1:00PM ET

In the event a Football Game is canceled for any reason, Sponsor (defined below) reserves the right to cancel a specific Entry Period. The sponsor (“**Sponsor**”) of the Contest is CarMax Business Services, LLC, 12800 Tuckahoe Creek Parkway, Richmond, VA 23238. The Contest is subject to these official rules (the “**Official Rules**”) and by entering, entrant agrees to be bound by the terms and conditions herein and to all applicable federal, state and local laws. By participating in the Contest (and while supplies last) Entrants (defined below) will receive a custom rally flag with an approximate retail value (“**ARV**”) of \$3.05 each.

ELIGIBILITY: Contest is open only to legal residents of the States of Maine, Vermont, New Hampshire, Massachusetts, Connecticut and Rhode Island, U.S. (the “**Eligibility Area**”), who as of the date of their Entry (defined below) into the Contest are eighteen (18) years of age or older and are outside of Gillette Stadium during an Entry Period. Employees, officers and directors of Sponsor, Wasserman Media Group, LLC, NFL Entities (as defined below) NPS LLC and each of the foregoing entities’ affiliates, and any other Sponsor-authorized designees associated with the design, administration, prize supplying or prize fulfillment of the Contest (collectively, the “**Contest Entities**”), as well as members of such employees’, officers’ or directors’ immediate families (spouses, children, siblings, parents, grandparents, grandchildren, legal guardians, in-laws) or household members of each employee, officer, or director (whether or not related), are not eligible to participate in the Contest. The Contest is void outside the Eligibility Area and where prohibited by law.

HOW TO ENTER: During a specific Entry Period interested eligible individuals must visit the Display located in the Lot 4A within Patriot Place, a space outside Gillette Stadium and register on any of the “Under the Hood” booth wireless tablet devices by providing his/her first and last name, daytime telephone number, zip code, email address and by clicking the “I have read and agree to the Official Rules” button. After registering, continuing on to participate in the Contest as follows:

- Review the provided CarMax appraisal process information screen, which provides a high-level of overview of some of the factors CarMax considers when it appraises vehicles;
- After reviewing the CarMax appraisal process screen, make your own assessment of the CarMax retail price of the vehicle shown on the following screen (“**Vehicle**”) and insert your own assessment of the CarMax retail pricing in the space provided. Click the “Submit” button to complete the entry process.

By successfully completing the foregoing to its completion you will receive one (1) entry (“**Entry**”) in the Contest.

Important Note: Once the Vehicle screen appears, a clock timing your response will start. You will see the time in which you have submitted your Entry. The speed in which you submit your Entry once the Vehicle screen is presented may possibly come in to play in the event of a tie as detailed below.

YOU MAY ENTER AS OFTEN AS YOU LIKE DURING AN ENTRY PERIOD AND YOU MAY ENTER DURING MULTIPLE ENTRY PERIODS. THERE WILL BE MULTIPLE VEHICLES PRESENTED DURING ANY ENTRY PERIOD. IF YOU ENTER MORE THAN ONCE, YOU MAY OR MAY NOT SEE THE SAME VEHICLE. ALL ENTRIES MUST BE RECEIVED DURING AN ENTRY PERIOD.

Each individual submitting an Entry may be referred to as an “**Entrant**.”

Any attempt by any Entrant to enter using multiple/different email addresses, identities, registrations and logins, or any other impermissible methods will void that Entrant's Entry and that Entrant may be disqualified, at the sole discretion of Sponsor. Use of any automated system to participate in the Contest is prohibited and will result in disqualification. Sponsor is not responsible for lost, late, stolen, damaged, misdirected, undelivered, garbled, illegible, or otherwise defective, deficient or impermissible Entries, for postage-due mail, or for computer hardware or software failures, malfunctions, errors or difficulties of any kind, whether human, electronic, computer, mechanical, network, typographical, printing or otherwise relating to or in connection with the Contest, including, without limitation, errors or difficulties which may occur in connection with the administration of the Contest, the processing of Entries, the announcement or notification of the prizes or in any Contest-related materials.

The Sponsor's database clock will be the official timekeeper for this Contest.

All federal, state, and local rules and regulations apply.

For purposes of this Contest, an Entry is received online when the Sponsor's server records the Entry information. Proof of sending or attempting to submit does not constitute proof of actual receipt of an Entry for purposes of this Contest. Illegible and/or incomplete Entries and Entries submitted by Entrants who do not meet the eligibility requirements (including all requirements with respect to age and residence) are void. Entrants who do not follow all of the instructions, provide all of the required information in their Entry or abide by these Official Rules or other instructions of Sponsor will be disqualified.

PRIVACY INFORMATION: You understand that any personally identifiable information you provide shall be used only in a manner consistent with these Official Rules, and with CarMax's Privacy Policy: <https://www.carmax.com/privacy-policy>.

WINNER DETERMINATION: The one (1) Entry coming the closest to the actual CarMax retail price of any Vehicle presented **WITHOUT EXCEEDING THE ACTUAL CARMAX RETAIL PRICE** will be declared the potential winner of the Contest. In the event of a tie, the tied Entrant coming the closest to the actual CarMax retail price of the Vehicle the fastest (in the shortest amount of time once the Vehicle screen was shown) will be declared the potential prize winner. If a tie continues, an additional Vehicle screen will be provided (on a date, time and via a method determined at the sole discretion of the Sponsor) to those Entrants who tied. The Entrant coming the closest to the actual CarMax retail price of the Vehicle presented **WITHOUT EXCEEDING THE ACTUAL CARMAX RETAIL PRICE** will be declared the potential winner of the Contest. If needed to break the tie, this tie-breaking process will continue until the tie is broken.

The potential prize winner will be determined on or about 11/1/2017 (unless a tie-breaking process is required) and will be notified by representatives of the Sponsor by telephone and/or email within one (1) day of the final potential winner determination. The potential prize winner will be required to verify eligibility in the Contest within the time limit stated at time of notification or prize will be forfeited and may (at Sponsor's sole discretion) be awarded to an alternate winner determined in the same method as detailed above. Decisions of Sponsor shall be final and binding in all matters relating to this Contest. Prize winner will be required to execute and return an Affidavit of Eligibility/Release of Liability/Publicity Release document and an IRS W-9 form within a stated time period.

Potential prize winner's failure to respond to any notification or request or return all required forms within the stated time period may result in the potential prize winner being disqualified and an alternate winner shall be selected at Sponsor's sole discretion. A maximum of three (3) alternate prize winners will be notified after which the prize will remain unawarded.

As stated in the Affidavit of Eligibility/Release of Liability/Publicity Release documents referenced above, acceptance of a prize constitutes permission (except where prohibited) granted to Contest Entities to use winner's name, likeness, picture, voice, biographical information and statements for publicity, advertising, trade and promotional purposes in connection with the Contest in any and all media and manner and by any and all means now known or hereafter devised in perpetuity worldwide without additional compensation or limitation of any kind, and without the need to get any further consent.

Prize is not transferable, assignable, or redeemable for cash. No substitution for the prize by the winner will be allowed. Prize may not be sold, bartered or exchanged by winner. Prize is provided "as is" and without any warranty of any kind. Some jurisdictions may not allow exclusion of implied warranties, so the above exclusion may not apply. Check local laws for any restrictions or limitations regarding these exclusions. Sponsor will not replace any lost or stolen prize or components of a prize. Winner is responsible for all taxes and fees associated with prize receipt and/or use. By accepting the prize, winner acknowledges compliance with these Official Rules. All Federal, state and local tax liabilities are the responsibility of the prize winner. Only the number of prizes stated in these Official Rules is available to be won in the Contest. If, by reason of a print or other error, more prizes are claimed than the number set forth in these Official Rules,

the actual potential winner will be determined in accordance with the winner determination method described above from among all eligible claimants making purportedly valid claims.

Failure to respond to the attempted notifications within twenty-four (24) hours of the date of notification, return correctly executed documents or to comply with any other provision herein, may result in the prize winner being disqualified and the determination of an alternate winner as outlined above.

PRIZE: The prize to be awarded in the Contest consists solely of two (2) Lower-Level tickets for each New England Patriots pre-season and regular season home game during the 2018 NFL Season, two (2) Cross Pavilion Hospitality Passes for each such game and one (1) parking pass for each such game. The approximate retail value (“ARV”) of the Contest prize is \$8,500. Prize winner must be one (1) of the prize ticket users attending the 2018 games using the prize. A minor must be accompanied by his or her parent or legal guardian. In the event that prize winner chooses to attend any 2018 game with less than one (1) guest no additional compensation will be made.

Note: Any and all transportation, accommodations, food, drinks, souvenirs and other expenses associated with the use of the prize are the sole responsibility of the prize winner. No transportation or accommodations will be provided by the Contest Entities. Specific seat and parking locations awarded as the prize is at the sole discretion of Sponsor. The prize may be referred to hereafter as the “**Prize**”. Sponsor is not responsible for providing refund/compensation if any football game provided as a portion of the Prize is cancelled, except at its discretion.

In the event winner and/or his/her guest (in attendance at any game awarded as a portion of the Prize) engages in behavior during any football game awarded as part of the Prize that (as determined by Sponsor or New England Patriots in their sole discretion) is obnoxious or threatening, illegal, or that is intended to threaten or harass any other person, or that in any way disparages or adversely affects the reputation, image, and/or customer goodwill of Sponsor, New England Patriots, or any of their respective services, products, trademarks, service marks, or logos, Sponsor and/or New England Patriots reserve the right to eject the winner and/or guest from game and send winner and/or guest home with no further obligations or compensation whatsoever to winner and/or guest (which may, in Sponsor’s sole discretion, result in such winner’s disqualification from the Contest and forfeiture of any (and/or all) remaining elements of the Prize. In the event winner and/or his/her guest (in attendance at any game awarded as a portion of the Prize) engages in behavior during a football game awarded as part of the Prize that (as determined by Sponsor and/or New England Patriots in their sole discretion) is illegal, tortious, or subjects winner or Guest(s) to arrest or detention, Sponsor and New England Patriots shall have no obligation to pay any damages, fees, fines, judgments or other costs or expenses of any kind whatsoever incurred by winner or guest as a result of such conduct. Sponsor and New England Patriots shall have no liability for any personal injuries, death, property damage, or other damages or expenses resulting from or arising out of any travel related to the Prize or any other aspect of winner’s and/or guest’s acceptance of or use of the Prize.

Awarding of the Prize is subject to the Prize winner’s acceptance of all requisite conditions within these Official Rules and the Prize winner’s ability and agreement to grant the rights set forth in these Official Rules and all required documents detailed herein. THE POTENTIAL WINNER IS SUBJECT TO VERIFICATION BY SPONSOR, WHOSE DECISIONS ARE FINAL AND BINDING IN ALL MATTERS RELATED TO THE CONTEST. AN ENTRANT IS NOT A WINNER OF THE PRIZE UNLESS AND UNTIL ENTRANT’S ELIGIBILITY HAS BEEN VERIFIED AND ENTRANT HAS BEEN NOTIFIED THAT VERIFICATION IS COMPLETE.

RELEASES: The Contest Entities, and any and all Internet server(s) and access provider(s), and each of their respective affiliates, subsidiaries, parent corporations, and advertising and Contest agencies, and all of their officers, directors, shareholders, employees and agents (collectively, “**Releasees**”) are not responsible for: any incorrect or inaccurate Entry information; human errors; technical malfunctions; failures, omissions, interruptions, deletions or defects of any telephone network, computer online systems, computer equipment, servers, providers, or software, including without limitation any injury or damage to any computer or wireless device relating to or resulting from participation in the Contest; inability to access any website; theft, tampering, destruction, or unauthorized access to, or alteration of, Entries; data that is processed late or incorrectly or is incomplete or lost due to telephone, computer or electronic malfunction or traffic congestion on telephone lines or the Internet or any web site or for any other reason whatsoever; typographical, printing or other errors; any other Contest related materials which are late, lost, incomplete, misdirected, stolen, mutilated, illegible, or or any combination thereof. Proof of attempting to submit an Entry is not considered proof of delivery or receipt. Illegible, incomplete and Entries in excess of the limits stated above and mechanically reproduced Entries will be disqualified. All Entries become the property of the Sponsor and will not be acknowledged or returned. False, fraudulent or deceptive Entries or acts shall render Entrants ineligible. By entering the Contest, Entrants affirm that they have read and accepted these Official Rules.

GOVERNING LAW/LIMITATION OF LIABILITY: The internal substantive laws (as distinguished from the choice of law rules) of the State of Virginia and the United States shall govern the validity and interpretation of these Official Rules and all other causes of action (whether sounding in contract or in tort) arising out of or relating to the Contest or these Official Rules.

By participating in the Contest, participants hereby submit to the jurisdiction and venue of the federal and state courts of the State of Virginia and waive the right to have disputes arising out of the subject matter hereof adjudicated in any other forum.

BY ENTERING THE CONTEST, ENTRANT AGREES THAT TO THE EXTENT PERMITTED BY APPLICABLE LAW: (1) ANY AND ALL DISPUTES, CLAIMS AND CAUSES OF ACTION ARISING OUT OF OR CONNECTED WITH THE CONTEST, OR ANY PRIZE AWARDED, WILL BE RESOLVED INDIVIDUALLY, WITHOUT RESORT TO ANY FORM OF CLASS ACTION; (2) ANY AND ALL CLAIMS, JUDGMENTS AND AWARDS WILL BE LIMITED TO ACTUAL THIRD-PARTY, OUT-OF-POCKET COSTS INCURRED (IF ANY) NOT TO EXCEED FIFTY DOLLARS (\$50.00), BUT IN NO EVENT WILL ATTORNEYS' FEES BE AWARDED OR RECOVERABLE; (3) UNDER NO CIRCUMSTANCES WILL ANY ENTRANT BE PERMITTED TO OBTAIN ANY AWARD FOR, AND ENTRANT HEREBY KNOWINGLY AND EXPRESSLY WAIVES ALL RIGHTS TO SEEK, PUNITIVE, INCIDENTAL, CONSEQUENTIAL OR SPECIAL DAMAGES, LOST PROFITS AND/OR ANY OTHER DAMAGES, OTHER THAN ACTUAL OUT-OF-POCKET EXPENSES NOT TO EXCEED FIFTY DOLLARS (\$50.00), AND/OR ANY RIGHTS TO HAVE DAMAGES MULTIPLIED OR OTHERWISE INCREASED; AND (4) ENTRANTS' REMEDIES ARE LIMITED TO A CLAIM FOR MONEY DAMAGES (IF ANY) AND ENTRANT IRREVOCABLY WAIVES ANY RIGHT TO SEEK INJUNCTIVE OR EQUITABLE RELIEF. SOME JURISDICTIONS DO NOT ALLOW THE LIMITATIONS OR EXCLUSION OF LIABILITY, SO THE ABOVE MAY NOT APPLY TO YOU.

FORCE MAJEURE: Releasees shall not be liable to the Prize winner or any other person for failure to supply the Prize or any part thereof, by reason of any acts of God, any action(s), regulation(s), order(s) or request(s) by any governmental or quasi-governmental entity (whether or not the action(s), regulation(s), order(s) or request(s) prove(s) to be invalid), equipment failure, terrorist acts, earthquake, war, fire, flood, explosion, unusually severe weather, hurricane, embargo, labor dispute or strike (whether legal or illegal), labor or material shortage, transportation interruption of any kind, work slow-down, civil disturbance, insurrection, riot, network or computer problems, internet problems, hacking, computer viruses, unauthorized computer access, tampering, or any other cause beyond Sponsor's sole control.

GENERAL CONDITIONS: If for any reason this Contest (or any part thereof) is not capable of running as planned, or if this Contest or any wireless device or application associated therewith (or any portion(s) thereof) becomes corrupted or does not allow the proper playing of the Contest and processing of Entries in accordance with these Official Rules, or if infection by computer virus, bugs, tampering, unauthorized intervention, actions by Entrants (or others), fraud, technical failures, or any other causes, in the Sponsor's sole opinion, corrupts or affects the administration, security, fairness, integrity, or proper conduct of this Contest, the Sponsor reserves the right, at its sole discretion, to disqualify any individual implicated in such action and/or to cancel, terminate, modify, or suspend this Contest or any portion thereof. In the event this Contest is cancelled, the Sponsor will attempt to determine the Prize winner(s) from among all eligible, non-suspect Entries received prior to the time of the action or event warranting such cancellation. If such cancellation, termination, modification, or suspension occurs, notification will be posted at Display. The Releasees are not responsible for the actions of Entrants in connection with the Contest, including Entrants' attempts to circumvent the Official Rules or otherwise interfere with the administration, security, fairness, integrity or proper conduct of the Contest. Persons found tampering with or abusing any aspect of this Contest, or whom Sponsor believes to be causing malfunction, error, disruption or damage may be disqualified. Additionally, any attempt to cheat the Contest, as determined at the sole and absolute discretion of Sponsor, may result in immediate disqualification of the Entrant, as well as other possible consequences, including disqualification from any and all existing and future contests or sweepstakes. ANY ATTEMPT BY AN ENTRANT OR ANY OTHER INDIVIDUAL TO DAMAGE ANY WIRELESS DEVICE OR APPLICATION, OR UNDERMINE THE LEGITIMATE OPERATION OF THE CONTEST IS A VIOLATION OF CRIMINAL AND/OR CIVIL LAWS AND SHOULD SUCH AN ATTEMPT BE MADE, THE SPONSOR RESERVES THE RIGHT TO SEEK DAMAGES AND OTHER REMEDIES FROM ANY SUCH PERSON TO THE FULLEST EXTENT PERMITTED BY LAW.

In the event a dispute regarding the identity of the individual who actually submitted an Entry cannot be resolved to Sponsor's satisfaction, the affected Entry will be deemed ineligible. The Releasees are not responsible for electronic communications that are undeliverable as a result of any form of active or passive filtering of any kind, or insufficient space in Entrant's email account to receive email messages. Also, the Releasees are not responsible, and may disqualify an Entrant, if his or her email address does not work or if it is changed without Entrant giving prior written notice to Sponsor.

NOTE: Entry must be made by the Entrant only as detailed above. Entries made by any other individual or any entity, and/or originating at any other wireless device, application or web site, including, but not limited to, commercial contest subscription notification and/or entering service sites, will be declared invalid and disqualified for this Contest. Entries generated by a script, computer programs, macro, programmed, robotic or other automated means are void and may be disqualified. The use of any device or software to automate the Entry process is prohibited. Entries or other materials that are incomplete, illegible, corrupted, damaged, destroyed, forged, false, lost, late, misdirected, postage due, deceptive, in greater quantity than the limit stated above or otherwise not in compliance with the Official Rules may be disqualified from the Contest at Sponsor's sole and absolute discretion.

MISCELLANEOUS: The invalidity or unenforceability of any provision of these Official Rules will not affect the validity or enforceability of any other provision. In the event that any provision of the Official Rules is determined to be invalid or otherwise unenforceable or illegal, the other provisions will remain in effect and will be construed in accordance with their terms as if the invalid or illegal provision were not contained herein. Sponsor's failure to enforce any term of these Official Rules will not constitute a waiver of that provision. Participants agree to waive any rights to claim ambiguity of these Official Rules. Headings are solely for convenience of reference and will not be deemed to affect in any manner the meaning or intent of the documents or any provision hereof. In the event there is a discrepancy or inconsistency between disclosures or other statements contained in any Contest-related materials, privacy policy and/or the terms and conditions of the Official Rules, the Official Rules shall prevail, govern and control and the discrepancy will be resolved in Sponsor's sole and absolute discretion.

No Injunctive Relief: EACH PARTICIPANT UNDERSTANDS AND AGREES THAT HE/SHE SHALL HAVE NO RIGHT TO ENJOIN OR RESTRAIN THE DEVELOPMENT, PRODUCTION, ADVERTISING, PROMOTION, DISTRIBUTION OR EXPLOITATION OF THE CONTEST OR ANY OTHER PRODUCT OR PROJECT OF CONTEST ENTITIES OR ANY OF THEIR RESPECTIVE AFFILIATES.

DISCLAIMERS AND LIMITATION OF LIABILITY; DISCLAIMER OF WARRANTIES. BY PARTICIPATING IN THE CONTEST, EACH PARTICIPANT AGREES: (I) TO BE BOUND BY THESE OFFICIAL RULES AND ALL APPLICABLE LAWS; (II) TO WAIVE ANY RIGHTS TO CLAIM AMBIGUITY WITH RESPECT TO THESE OFFICIAL RULES AND ANY PROMOTIONAL MATERIALS RELATED TO THE CONTEST; (III) WAIVE ALL OF HIS/HER RIGHTS TO BRING ANY CLAIM, ACTION, OR PROCEEDING AGAINST ANY OF THE CONTEST ENTITIES; AND (IV) TO RELEASE EACH OF THE CONTEST ENTITIES AND EACH OF THEIR RESPECTIVE DIRECTORS, OFFICERS, EMPLOYEES, AGENTS, REPRESENTATIVES OR OTHER AUTHORIZED DESIGNEES FROM ANY LIABILITY (INCLUDING, BUT NOT LIMITED TO, LIABILITY FOR ANY PROPERTY LOSS, DAMAGE, PERSONAL INJURY, BODILY INJURY, DEATH, LOSS, EXPENSE, ACCIDENT, DELAY, INCONVENIENCE OR IRREGULARITY) THAT MAY ARISE IN CONNECTION WITH, AS APPLICABLE: (A) ENTRANT'S PARTICIPATION OR INABILITY TO PARTICIPATE IN THE CONTEST; (B) TYPOGRAPHICAL ERRORS IN THE OFFICIAL RULES OR ANY OFFLINE OR WIRELESS CONTEST-RELATED PROMOTIONAL MATERIAL; (C) ACCEPTANCE OR POSSESSION, DEFECTS IN, USE, MISUSE OR INABILITY TO USE ANY PRIZE (OR ANY COMPONENT THEREOF); (D) ANY CHANGE IN PRIZING AS PERMITTED HEREUNDER OR OTHERWISE DUE TO REASONS BEYOND ANY OF THE CONTEST ENTITIES' CONTROL; (E) HUMAN ERROR; (F) INCORRECT OR INACCURATE TRANSCRIPTION, RECEIPT, TRANSMISSION, CODING, TRANSCODING, OR COMPUTING OF ANY MATERIALS; (G) ANY TECHNICAL MALFUNCTIONS OR UNAVAILABILITY OF ANY, WIRELESS DEVICE, APPLICATION OR NETWORK, SOFTWARE, WIRELESS SERVICE PROVIDER, MAIL SERVICE, PRIVATE MAIL SERVICE OR COURIER UTILIZED BY ANY OF THE CONTEST ENTITIES OR BY AN ENTRANT; (H) INTERRUPTION OR INABILITY TO ACCESS ANY APPLICATION DUE TO HARDWARE OR SOFTWARE COMPATIBILITY OR OTHER PROBLEMS; (I) ANY LATE/LOST/DELAYED DATA TRANSMISSIONS, OMISSIONS, INTERRUPTIONS, DEFECTS, AND/OR ANY OTHER ERRORS OR MALFUNCTIONS; (J) ANY WRONGFUL, NEGLIGENT, OR UNAUTHORIZED ACT OR OMISSION ON THE PART OF ANY OTHER ENTRANT OR INDIVIDUAL PURPORTING TO ACT ON BEHALF OF ANY SUCH ENTRANT, AND/OR ANY OF THE CONTEST ENTITIES AND/OR ANY OF THEIR AGENTS, EMPLOYEES OR AUTHORIZED DESIGNEES; (K) ANY WRONGFUL, NEGLIGENT, OR UNAUTHORIZED ACT OR OMISSION ON THE PART OF ANY OTHER PERSON OR ENTITY NOT AN EMPLOYEE OF ANY OF THE CONTEST ENTITIES; OR (L) ANY OTHER CAUSE, CONDITION OR EVENT WHATSOEVER BEYOND THE CONTROL OF ANY ONE OR MORE OF THE CONTEST ENTITIES. EACH WINNER HEREBY ACKNOWLEDGES THAT THE CONTEST ENTITIES HAVE NEITHER MADE NOR ARE IN ANY MANNER RESPONSIBLE OR LIABLE FOR ANY WARRANTY, REPRESENTATION OR GUARANTEE, EXPRESS OR IMPLIED, IN FACT OR IN LAW, RELATIVE TO ANY PRIZE OR COMPONENT THEREOF BEYOND THE MANUFACTURER'S STATED WARRANTY (IF APPLICABLE). SOME JURISDICTIONS MAY NOT ALLOW EXCLUSION OF IMPLIED WARRANTIES, SO SOME OF THE ABOVE EXCLUSIONS MAY NOT APPLY. CHECK LOCAL LAWS FOR ANY RESTRICTIONS OR LIMITATIONS REGARDING THESE EXCLUSIONS.

OFFICIAL RULES/WINNER LIST: The Official Rules will be available at Display during the Entry Periods. For a copy of the Winners List send a self-addressed, stamped envelope for receipt by 1/10/18 to CARMAX DRIVE WHAT'S POSSIBLE ONSITE ACTIVATION CONTEST – (NEW ENGLAND) - WINNERS LIST c/o Wasserman 4208 Six Forks Rd., Suite #1020, Raleigh, NC 27609. Official Rules will also be available during the Promotion Period at www.carmax.com/footballsweepstakes.

SPONSOR: CarMax Business Services, LLC, 12800 Tuckahoe Creek Parkway, Richmond, VA 23238. The National Football League, its member professional football clubs (including the New England Patriots), NFL Ventures, Inc., NFL Properties LLC, NFL Enterprises LLC, NFL Productions LLC and NFL International LLC and each of their respective subsidiaries, affiliates, shareholders, officers, directors, agents, representatives and employees (collectively, the "NFL Entities") will have no liability or responsibility for any claim arising in connection with participation in this promotion or any prize awarded. The NFL Entities have not offered or sponsored this promotion in any way.

NO PURCHASE/PAYMENT NECESSARY. Contest starts at 3:30 pm ET on 9/7/17 & ends at 1:00 pm ET on 10/29/17. Consists of 5 separate entry periods: 9/7/2017 (3:30-8:30 PM ET), 09/24/2017 (9 AM-1:00 PM ET), 10/1/2017 (9 AM-1:00 PM ET), 10/22/2017 (3:30-8:30 PM ET) and 10/29/2017 (9 AM-1:00 PM ET). Open only to legal residents of the States of Maine, Vermont, New Hampshire, Massachusetts, Connecticut and Rhode Island, U.S. ("**Eligibility Area**") who are 18+ at entry. Visit CarMax display in the Lot 4A within Patriot Place at Gillette Stadium to enter. One (1) winner will receive two (2) tickets to each New England Patriots pre-season and regular season home game during the 2018 NFL Season, along with two (2) hospitality passes and one (1) parking pass to each game. Approximate Retail Value of Prize: \$8500. See Official Rules at www.carmax.com/footballsweepstakes for complete details including specific entry periods, how to enter and prize description. Void outside Eligibility Area and where prohibited. Sponsor: CarMax Business Services, LLC.